

# Transform your business on Oracle Cloud Applications in five proven steps

If you're like many businesses, the core software you rely on was probably purchased long ago to support your needs at the time. Now, years later, you've ended up with a set of software tools that may be more of a hindrance than a help.

Maybe it's a lack of integration that's creating too many manual, redundant tasks. Maybe you've outgrown your tools and they can't scale as you need them to. Or it could be that you've already taken the plunge with a digital transformation project that gave you some new tools, but the initiative stalled or failed and created even more work for your team in the process.

The issue we see with customers time and again is that most digital transformation projects put the primary focus on digital and very little on transformation. Transformation isn't just about switching out your toolset. It's more often about changing the ways you work, bringing all your teams along on the journey, and making sure they're engaged, confident and productive.

Here at Inoapps, we've developed an approach and process that centers on the transformation, and addresses complexity in a simple, controlled way. We won't try to do everything at once because we've found that needs shift as projects progress and the world around us changes. Instead, we identify which factors are core to your business, and how to best reorient your organization to the new ways of working. Then we grow from there.



## Inoapps Evolve implementation and growth approach

### 01 | Initiate

The journey begins with business alignment sessions where we look at your organizational objectives and set out key areas that need to be established ahead of solution implementation. This includes defining and agreeing the vision for the initiative and the key messages about the project that will be communicated across the business. During these sessions, we'll also develop your engagement approach and work out your early communications plan to help you spread the word and start lining up your stakeholders.

This is also when we onboard the project team and make sure the project is starting on a firm footing with essential activities like kick off sessions and ensuring all stakeholders are familiar with the project scope and timelines.

By the end of this phase, you'll be clear on the approach and plan for your initial implementation. We'll also have documented what your future roadmap would look like, based on your longer term plans.

## 02 | Model

This phase focuses on introducing you to the Oracle Modern Best Practices (MBP) and processes that will be part of your initial implementation. Here Inoapps consultants will demonstrate the MBP processes that are in the project scope to help you understand how your Oracle Cloud Applications will be used within your business.

We focus on your highest priority business outcomes to establish the scope of your initial implementation and, more broadly, what your future roadmap would look like. It's at this point that we'll discuss options around how to handle your data migration, testing, change management for state onboarding and adoption, and ongoing maintenance.

During this phase, we work together to understand your data and how to approach integrations. We'll work with your subject matter experts to ensure everyone is aware of the requirements around getting information in and out of the system in order to successfully move your data. For example, it's important to clean your data to help the migration process go smoothly.

Correctly introducing your users to the new solution is vital to achieving widespread adoption. By this time, our change architect will have both explained the new ways of working with your Oracle solution and established your state communication and adoption strategy. Our change involvement could stop here or expand to include anything from simply informing you about Oracle MBP, for you to socialize yourself, to us owning the entire change process with on-site sessions and professional user training.

By the end of this phase, we'll all have a clear understanding of what the initial implementation will focus on, along with any areas that will need attention in the future.

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"There was some resistance, mostly because people are comfortable with a way of working and they feel change is not entirely necessary, but actually they have found the new ways of working are preferable. They have more control; they are spending more time doing interesting, insightful work that uses their skills rather than downloading data, reconciling it, and formatting it. Get in there early and bring them on the journey. Arrange lots of regular demonstrations to get them into feeling the vision."

## 03 | Validate

Utilizing Oracle MBP and the outputs from phase two, we use intelligent automation tools to provision your Oracle Cloud environment and configure the agreed functionality. A subset of your data is then migrated into the tool so you're working with real data when testing the application.

This is when you start bringing your wider business user groups into the solution. We work together to test and validate the solution against the previously agreed user stories to ensure the agreed processes are performing as expected. The focus here is to deploy the agreed core capabilities, but as your Oracle journey will be one of continuous improvement, we also capture areas that will generate ongoing innovation in the future.

This is the time to start thinking about how the system will be supported by the business after go-live. This includes mobilization of the support team and the necessary processes to allow the team to be as self-sufficient as possible.

You're now getting ready to roll the system out to the business. Training planning kicks off in earnest and we start preparing for the system to transition to live operation with support from your wider organization.

## 04 | Embed

Once the solution is thoroughly tested and you're satisfied everything is working as expected, you're ready for full data migration. Once your data is imported, the solution and key processes can go live. Communications about the project launch are shared across your business, users are brought on board, start using the software, and begin working through the new operating model.

This is a time of settling in and embedding the solution within your business to ensure the new ways of working are confidently adopted by all teams. This is also a time of risk for the initiative—too often, all focus is given to the technical implementation phase, with little attention paid to adoption across the organization. Here's where our implementation approach and focus on change management really benefits the project. By implementing the most important functionality first and getting you up and running quickly, we avoid the fatigue that comes with consuming too much at once. By concentrating on the human aspects of the project, you're already investing in one of the most important criteria for project success.

Training continues if needed, and analysis begins. How is the new system being used? Are the business benefits clear? Did users flag anything they thought would be useful during testing and now during initial adoption? Have priorities changed with usage? Are there previous unknowns to be considered?

## 05 | Sustain

Your Oracle journey has begun. The hard part of the project—getting off the ground—is done, and your Oracle Cloud solution is handling all the core functionality. Your staff is onboarded and working well with the new software and processes, and it's time to focus on enhancement and innovation.

Together, we'll prioritize the next focus areas that align with your business strategy, whether that's to enable more robust planning capabilities, address industry specific requirements, streamline integrations, or deliver predictive analytics. These items form the basis of an adaptable, prioritized roadmap to be delivered in manageable chunks. In addition, we assess new capability delivered with each Oracle update to ensure you gain the maximum benefit from your investment.



"We've been using Oracle for over 15 years and it is a natural progression to move to the Cloud. Digitization is helping us to deliver a superior service to clients and other stakeholders, whilst meeting the challenge of reducing our IT footprint. We see Inoapps as a trusted partner with whom we can work closely to achieve these and other future goals."

### JOHN MCLEOD

Head of Projects | Information Systems  
Scottish Legal Aid Board

If you're considering a move to Oracle Cloud Applications, or just want a chat to weigh up the pros and cons, the friendly team at Inoapps is here to help. Just drop us a note at [askinoapps@inoapps.com](mailto:askinoapps@inoapps.com) to book a 30 minute call to assess if our approach makes sense for your business.

### FOR BUSINESS TRANSFORMATION, ASK INOAPPS

Inoapps' outcome-based mindset and methodology ensures you see the highest value and most immediate returns from your Oracle applications

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