



CASE STUDY

A seamless integration with Oracle Cloud HCM for a leader in hiring solutions

CUSTOMER

VidCruiter

INDUSTRY

Independent Software Vendor (ISV)

LOCATION

Canada

CUSTOMER PROFILE

VidCruiter delivers the next generation of interviewing technology to assist HR teams with their hiring processes. Their interview management platform combines structured interviews, automated workflows, scheduling tools, process evaluation tools, and AI interview note-taking. Designed for efficiency, fairness, and a seamless candidate experience, VidCruiter helps organizations hire top talent faster.

BUSINESS NEED

VidCruiter offers a platform-agnostic video interviewing tool that works alongside existing Human Capital Management (HCM) platforms. Including Oracle Fusion HCM, the leading solution, was a must, and they were looking for a partner with both Oracle integration expertise and HR functional knowledge.

OUTCOMES

➤ **A seamless integration.** Key to success in the Oracle market is the ability to include the product on the Oracle Marketplace. To be recognized as a full-fledged Oracle solution provider, it is necessary to demonstrate to Oracle that the integration is both robust and seamless. VidCruiter is one of a number of ISVs Inoapps has assisted in this way.

[Visit VidCruiter on the Oracle Marketplace](#)

➤ **Knowledge transfer.** To facilitate self-sufficiency, Inoapps worked closely with the VidCruiter team during integration development, helping them to learn Oracle processes and giving them the skills to maintain the integration for their clients.

OBJECTIVES

- Build a solid integration between the VidCruiter platform and Oracle Cloud HCM
- Test the integrations across multiple scenarios
- Knowledge transfer to gain Oracle expertise internally

“We were impressed by the expertise and professionalism of the Inoapps consultants and greatly appreciated their valuable insights and collaboration throughout the project.”

Rick Ptasznik
Senior Developer, VidCruiter

WHY INOAPPS?

As a leading Oracle-only service provider with a proven track record assisting ISVs with robust integrations that clear the way for admission to Oracle Marketplace, VidCruiter recognized Inoapps as the partner of choice to assist with this project.

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