



EUROPE ◊ MIDDLE EAST ◊ AMERICAS ◊ ASIA



Server and Oracle Software Optimisation – Inoapps will help you optimise your Oracle investment

Ensure that both your Technology and Application license landscape are in-line with your Oracle agreements whilst at the same time reviewing your Server Estate to ensure you optimise your usage.

As an existing customer of Oracle's, you'll be aware that Oracle regularly audit their customer's use of their software license estate. Oracle may contact you any day, requesting they perform a friendly review that quickly turns into a formal audit. What if the non-compliance bill is over £200k? Has your company budgeted for that type of expense in the next 30 days?

According to a recent report from Gartner, the chances are around 65% that a software vendor could choose your company to perform an audit this year. Oracle has an active audit program from an official 500+audit team who are engaged to use audits as a legitimate revenue generator. Through proactive monitoring and management we can help you minimise future TCO impact as a result of an Oracle License review.

Inoapps' wide ranging experience in this area positions us to provide world-class advice on current and future license modes and the most effective way to utilise your server estate. From creating client license baseline documents to validating license figures, through to future license and server optimisation, Inoapps provides industry expertise and guidance to protect your ROI. Our review can give you the following benefits:

- Improved budgeting and informed decision-making
- Optimal license allocation & utilisation
- Mitigation of financial, operational & legal risks
- Plan and budget more accurately for projects
- Have an Oracle license audit report at hand for compliance purposes

How do I know if I have a license problem?

If any of the points below are relevant to you, then a license agreement review is advised:

- Upgraded, refreshed or changed your IT estate or architecture recently
- Moved to a clustered or virtualised environment
- Implemented new software products or options
- Materially Increased (or decreased) the size of your workforce
- Made changes to your business structure following an acquisition, merger or de-merger
- Operating an assortment of license metrics
- Or are simply confused by Oracle's licensing policies!



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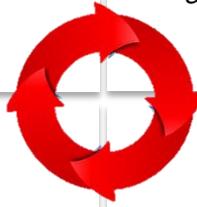
Where Inoapps can help

Optimise your Server Estate & License usage

- Understand the Oracle product Roadmap
- Review of your Server estate for consolidation techniques
- License Model Optimisation strategies and roadmaps

Understand Your License Agreement

- Understand your specific license T's & C's
- Communicate and educate the Oracle users on licensed rights as defined in the license agreements
- Stay up to date with Oracle's licensing policies and business



Understand Your Usage

- Document and maintain a complete listing of applications, databases and servers in use
- Develop a user management process that accurately tracks the life cycle of Oracle users
- Perform regular usage measurements across the company and develop procedures where individual Oracle users must report usage statistics

Implement Software Tracking and Review Processes to Ensure Future Compliance

- Put in place software access and deployment tracking processes
- Performing active and regular reviews of your Oracle license deployment
- Negotiation advice and assistance

By performing an analysis of your Oracle entitlements, deployment practices, and utilisation, we evaluate your overall Oracle asset position, identify areas of risk and consolidation, provide expert recommendation and a comprehensive understanding of your Oracle entitlements and actual Oracle usage. We use this information to make recommendations on how to optimally utilize your Oracle assets and ensure you have the asset management structure that best suits your needs.

Our Oracle license optimisation review is performed by Senior Consultants and Architects with a decade-long experience of conducting over 200 formal Oracle license audits / reviews, across of all major sectors.

Get in Touch, Find our More, Move things Forward....

For more information on how Inoapps can help you optimise your Oracle investment with less risk, less cost and increased efficiency, contact us today.

About Inoapps

Inoapps is the leading Oracle Platinum Partner in the UK, specialising in the delivery of robust, resilient and powerful Oracle solutions that support your business.

Inoapps is an authorised reseller of Oracle Licenses, and provides Consultancy, Implementation, Managed Services, Hosting & Education and Hardware for the complete application-to-disk enterprise IT environment.